***Subject: Bridging the Gap: Promoting Your Blog***

With the advent of the Internet, promotions

and tie-ups have become quite commonplace in

businesses. Keep in mind that your blog is your

online business, and promoting it is necessary.

Most blogs suffer from non-promotions. If you are

not content with the minor stream for traffic

that you’d get through StumbleUpon and other

social bookmarking websites, you need to promote

your blog.

There are several ways to promote your blog, paid

as well as free. Professional networking, article marketing,

forum posting are still tried and tested methods of

promoting your blog for free.

However, you need to keep in mind that the forums,

the professional networks that you are socializing

on are in context with your blog.

For example, LinkedIn is a good networking tool

that has various groups for all kinds of people,

freelancers, entrepreneurs, and people working in

any profession.

When looking for forums, you should look for forums

that are in context with the site. If it’s a dog training site,

check if there’s a forum on the Pedigree dog food site,

if it’s a movie site, sign up with the forums at

rottentomatoes.com or imdb.com.

Sign up for a Twitter account and follow people

who are interested in the niche that your blog caters to,

and try to interact with other people in your profession.

You can also socialize your blog posts on the popular

networking site, and it is quite easy when you are

running WordPress.

There are several plugins and widgets that automatically

update your social networking profiles and even send a

broadcast to all groups that you are a member of.

LinkedIn has a special widget that promotes your

blogposts and blog on all groups that you are a member of.

Want to know more about how to promote your

blog the right way?

Grab the full course now:

>> LINK

Your Name